

4/12/2024

FOR IMMEDIATE RELEASE**HERESY DESIGN UNVEILS VENDETTA™**

COEUR D'ALENE, IDAHO- HERESY DESIGN® IS PROUD TO ANNOUNCE THE LAUNCH OF VENDETTA™.

The Vendetta™ is a cutting-edge lightweight aluminum chassis system designed specifically for fixed barrel Ruger® 10/22® pattern barreled actions. Vendetta™ offers unmatched durability, versatility, and performance at a cost-effective price point.

Machined from 6061 T6 Aluminum, Vendetta™ combines strength and agility, providing shooters with a reliable platform for precision shooting.

Vendetta™ is available in three different rail lengths to accommodate various shooting preferences and styles. Whether for competitive shooting, hunting, or recreational use, Vendetta delivers exceptional performance and reliability in any scenario. Heresy Design® plans to release additional configurations including a takedown model in the coming months.

KEY FEATURES OF VENDETTA™ INCLUDE:

- Lightweight aluminum design (12.6-15 oz.) with slim profile (1.5")
- Free float rail with centrally positioned MLOK® slots for customizable accessory mounting
- Machined-in QD sockets
- Compatible with all standard AR style pistol grips
- Five degree angled back rail for folding stocks or braces
- Compatibility with fixed barrel Ruger® 10/22® pattern barreled actions
- Available in three different rail lengths (3.25", 6.375", and 9.59") to suit individual preferences
- Manufactured in the USA
- Limited lifetime warranty
- MSRP: \$349.95 | MAP: \$299.95

To purchase the Vendetta™ Chassis or for more information, please visit HeresyDesign.com.





ABOUT HERESY DESIGN®:

Heresy design is a privately held firearms design and manufacturing company founded in 2022. We started this company after seeing how the industry had changed after 2020. Many well-known firearm designers and company founders were retiring or selling to conglomerates. As the true innovators were leaving the industry, they were replaced with entrepreneurs who knew little to nothing about firearms. Firearms are our passion, and we have no interest in going corporate, bending the knee, or selling out. Our values include quality, honesty, quality, and simply doing the right thing for our customers. At the end of the day, we will not compromise or lower our standards.

Dealer inquiries: Derek Hand, derek@heresydesign.com.

Media inquiries: Brittany Sylvester, brittany@heresydesign.com.

Media Kit: [HeresyDesign.com/media-kit](https://www.HeresyDesign.com/media-kit)

